

# irontite®

*The Professional's Choice*

## The Average Cost to Have a Water Pump Replaced is Over \$560

### Insure Your Repair Cost with Irontite Thoro-Flush & All Weather Seal

Because of today's complex transverse mounted engine designs, the average water pump replacement cost has ballooned to over \$560\*\*, including labor. It is also estimated that over 7.5\* million water pumps are replaced annually in US market, which equates to \$4.2 billion annually in total repair costs.

With \$ billions being spent annually on water pump replacement repairs, it only makes sense to protect this investment with Irontite's Thoro-Flush and All Weather Seal. **For Around \$40 (retail) it's Cheap Insurance!**



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## Why You Should Up-sell These Products with Every Water Pump Replacement

### Thoro-Flush COOLANT SYSTEM FLUSH

- Opens and cleans out plugged heater cores.
- Clears out gelled Dex-Cool with a simple flush
- Diesel Oil cooler failure, cleans cooling system in single flush
- Safe for use on cast iron, aluminum, brass and plastic
- For improved coolant flow and temperature control, always flush with Thoro-Flush for the best possible results
- Thoro-Flush is a concentrated powder and the most powerful flush available

### All Weather Seal STOPS COOLANT LEAKS

- Pour-and-Go formula does not require flushing of coolant mixture
- Stops coolant leaks in minutes
- Stops head/intake gasket, radiator and other coolant system leaks
- Permanently blends with all coolants / antifreezes to stop existing and future leaks
- Will not clog heater cores
- Micro fibers detect and stop leaks at their source
- Formulated to work in the most extreme weather conditions, HOT or COLD

**Professionally Recommended  
for over 60 Years!**

Learn More About All Our Cooling System Sealers & Flush Products at  
**irontiteproducts.com**

\*Source: AASA / \*\*autoservicecosts.com

### Underhood Service

Learn more about the importance  
of flushing the cooling system

Water  
Pump  
Failure



Sealing  
Modern  
Water  
Pumps